



DISTRICT 4

Announcing the Award Winners

(by category)

PRINT

ACADEMIC CATALOG or CLASS SCHEDULE

Gold Red Rocks Community College, CO
Silver Laramie County Community College, WY

VIEWBOOK

Gold Pikes Peak State College, CO
Silver Austin Community College, TX
Bronze Alamo Colleges District, TX

ANNUAL REPORT

Gold Austin Community College, TX
Silver San Juan College, NM
Bronze College of the Mainland, TX

NEWSLETTER/MAGAZINE SMALL-SCALE

Gold St. Philip's College, TX
Silver San Juan College, NM
Bronze Weatherford College, TX

MAGAZINE LARGE-SCALE

Gold Lee College, TX
Silver Community College of Denver, CO
Bronze Community College of Denver, CO

BROCHURE (single or series)

Gold Laramie County Community College, CO
Silver Dallas College, TX
Bronze Navarro College, TX

BOOKLET

Gold Colorado Community College System
Silver San Juan College, NM
Bronze Clovis Community College, NM

FLYER (single or series)

Gold Pikes Peak State College, CO
Silver Redlands Community College, OK
Bronze Navarro College, TX

POSTCARD (single or series)

Bronze National Park College, AR

NOTES/CARDS/INVITATIONS (single or series)

Gold Front Range Community College, CO
Silver Alamo Colleges District, TX
Bronze College of the Mainland, TX

POSTER (single or series)

Gold College of the Mainland, TX
Silver Arapahoe Community College, CO
Bronze El Paso Community College District, TX

PRINT WILD CARD

Gold Del Mar College, TX
Silver Community College of Denver, CO
Bronze Lone Star College – CyFair, TX

DIGITAL/ELECTRONIC MEDIA

E-PUBLICATIONS

Gold Houston Community College, TX
Silver Collin College, TX
Bronze Clovis Community College, NM

E-NEWSLETTER

Gold Front Range Community College, CO
Silver Austin Community College, TX
Bronze Pikes Peak State College, CO

E-CARDS

Gold Pueblo Community College, CO
Silver Trinity Valley Community College, TX
Bronze Navarro College, TX



WEBSITE

Gold	National Park College, AR
Silver	Austin Community College, TX
Bronze	Lee College, TX

MICROSITE/LANDING PAGE

Gold	Colorado Community College System
Silver	San Antonio College, TX
Bronze	South Plains College, TX

AUDIO CONTENT

Gold	Alamo Colleges District, TX
Silver	Weatherford College, TX
Bronze	San Antonio College, TX

SOCIAL MEDIA

SOCIAL MEDIA PAGE

Gold	Dallas College, TX
Silver	Austin Community College, TX
Bronze	Dallas College, TX

SOCIAL MEDIA POST OR STORY-STILL

Gold	Dallas College, TX
Silver	Dallas College, TX
Bronze	Trinity Valley Community College, TX

SOCIAL MEDIA POST OR STORY-VIDEO

Gold	Trinity Valley Community College, TX
Silver	Lee College, TX
Bronze	Dallas College, TX

VIDEO

PROMOTIONAL VIDEO-SHORT FORM

Gold	San Antonio College, TX
Silver	Community College of Aurora, CO
Bronze	Community College of Aurora, CO

PROMOTIONAL VIDEO-LONG FORM

Gold	Alamo Colleges District, TX
Silver	San Antonio College, TX
Bronze	Austin Community College, TX

VIDEO SHORTS (single)

Gold	Lee College, TX
Silver	Lee College, TX
Bronze	Austin Community College, TX

VIDEO SHORTS (series)

Gold	Pikes Peak State College, CO
Silver	Pikes Peak State College, CO
Bronze	Navarro College, TX

PHOTOGRAPHY/ILLUSTRATION

ORIGINAL PHOTOGRAPHY (unmanipulated)

Gold	Collin College, TX
Silver	El Paso Community College District, TX
Bronze	Collin College, TX

ORIGINAL PHOTOGRAPHY (manipulated)

Gold	Austin Community College, TX
Silver	Lee College, TX
Bronze	Weatherford College, TX

LOGO DESIGN

Gold	Collin College, TX
Silver	Lee College, TX
Bronze	Navarro College, TX

COMPUTER-GENERATED ILLUSTRATION

Gold	Del Mar College, TX
Silver	New Mexico Junior College, NM
Bronze	Trinity Valley Community College, TX

ADVERTISING

PRINT ADVERTISEMENT (single or series)

Gold	Navarro College, TX
Silver	Red Rocks Community College, CO
Bronze	Lee College, TX



RADIO ADVERTISEMENT (single or series)

Gold	Dallas College, TX
Silver	Arkansas State University – Beebe, AR
Bronze	National Park College, AR

TV/VIDEO PAID ADVERTISEMENT (single)

Gold	Lee College, TX
Silver	El Paso Community College District, TX
Bronze	San Juan College, NM

TV/VIDEO PAID ADVERTISEMENT (series)

Gold	Pikes Peak State College, CO
Silver	Lee College, TX
Bronze	Austin Community College, TX

DIGITAL ADVERTISEMENT (single or series)

Gold	Dallas College, TX
Silver	Colorado Community College System
Bronze	Collin College, TX

OUTDOOR SIGNAGE/DISPLAYS (single or series)

Gold	Red Rocks Community College, CO
Silver	Collin College, TX
Bronze	Del Mar College, TX

INTERIOR SIGNAGE/DISPLAYS (single or series)

Gold	Community College of Aurora, CO
Silver	Community College of Aurora, CO
Bronze	Laramie County Community College, WY

CAMPAIGNS

COMMUNICATION SUCCESS STORY or CRISIS COMMUNICATION CAMPAIGN

Gold	Alamo Colleges District, TX
Silver	Pikes Peak State College, CO
Bronze	San Antonio College, TX

GOVERNMENT or COMMUNITY RELATIONS CAMPAIGN

Gold	Colorado Community College System
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SPECIAL EVENT or FUNDRAISING CAMPAIGN

Gold	Dallas College, TX
Silver	Front Range Community College, CO
Bronze	Dallas College, TX

SUCCESSFUL RECRUITMENT or MARKETING PROGRAM

Gold	Pikes Peak State College, CO
Silver	Pikes Peak State College, CO
Bronze	St. Philip's College, TX

SOCIAL MEDIA or ONLINE MARKETING CAMPAIGN

Gold	Clovis Community College, NM
Silver	Lee College, TX
Bronze	Arkansas State University – Beebe, AR

CAMPAIGN WILD CARD

Gold	Clovis Community College, NM
Silver	Lee College, TX
Bronze	Lee College, TX

MISCELLANEOUS

SUCCESSFUL INCLUSIVE MARKETING AND COMMUNICATION PROJECTS

Silver	National Park College, AR
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EXCELLENCE IN WRITING-SHORT FORM

Gold	Trinity Valley Community College, TX
Silver	Pueblo Community College, CO
Bronze	San Antonio College, TX

EXCELLENCE IN WRITING-LONG FORM

Gold	San Antonio College, TX
Silver	National Park Colleges, AR
Bronze	San Antonio College, TX



LOGO WEAR

Gold	South Plains College, TX
Silver	Trinity Valley Community College, TX
Bronze	Redlands Community College, OK

NOVELTY

Gold	Arkansas State Univ – Beebe, AR
Silver	Austin Community College, TX
Bronze	Trinity Valley Community College, TX

WILD CARD

Gold	Austin Community College, TX
Silver	Laramie County Community College, WY
Bronze	Trinity Valley Community College, TX